



ELECTRIFYING OFF-HIGHWAY PRODUCTS

Brandon Haddock
Director, Communications
706.836.7439 (m)
bhaddock@textron.com



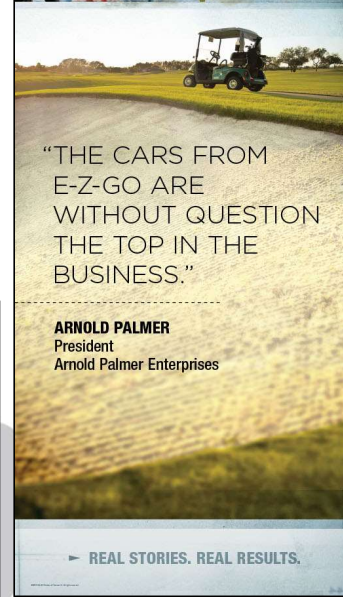
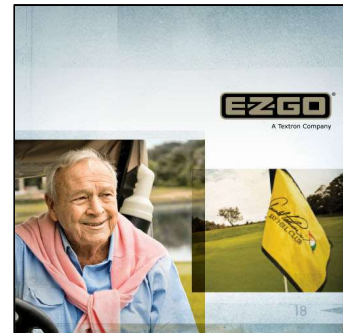
COMPANY CONFIDENTIAL – DO NOT DUPLICATE OR DISTRIBUTE

OUR HISTORY

- Founded in Augusta, GA in 1954
- Acquired by Textron in 1960
- ~3,000 employees worldwide
- Product lines include:
 - Golf cars & PTVs
 - Side-by-sides/ATVs
 - Snowmobiles
 - Commercial turf equipment
 - Aviation ground support

TEXTRON
SPECIALIZED VEHICLES

COMPANY CONFIDENTIAL – DO NOT DUPLICATE OR DISTRIBUTE



OUR BUSINESS

Powersports

Off Road

Snow



TRACKER
OFF ROAD



TEXTRON
SPECIALIZED VEHICLES

Golf & PTV

Fleet

PTV

Utility



Turf



PG&A



Ground Support



GEORGIA FOOTPRINT

- Global headquarters in Augusta
- Manufacturing operations in Augusta, Cartersville
- Main production sites for E-Z-GO, Cushman and TUG brands
- Currently employ more than 1,800 employees in Georgia
— 1,500 in Augusta; 350 in Cartersville
- Sister Textron businesses with facilities in Lavonia, Columbus



COMPANY CONFIDENTIAL – DO NOT DUPLICATE OR DISTRIBUTE



ELECTRIFICATION

- Not just about golf cars anymore!
- Customers across all industries seeking electric vehicles
- Drivers of shift:
 - Need to reduce carbon footprint
 - Consumer preferences
 - Technological advances
 - Cost considerations
- Strategic emphasis to electrify all TSV product lines
 - Dedicated electrification team
 - Leveraging 60+ years of electric-vehicle expertise
 - Enables new approach to vehicle design



COMPANY CONFIDENTIAL – DO NOT DUPLICATE OR DISTRIBUTE



GROUND SUPPORT EQUIPMENT

- Air-travel, air-cargo industries electrifying ground operations
- Textron GSE introducing multiple new products to address customer needs
- Entered relationship with GM, PCS to integrate GM lithium technology into product lines
- Introduced TUG Endurance baggage/cargo tractor in September
- Other new products include:
 - TUG ALPHA 1 aircraft pushback
 - TUG 660 Li belt loader



COMPANY CONFIDENTIAL – DO NOT DUPLICATE OR DISTRIBUTE



OTHER PRODUCT LINES

- Introduced E-Z-GO ELiTE series of vehicles in 2017
 - Powered by Samsung SDI lithium battery technology
- Manufacture tens of thousands of lithium-ion-powered vehicles annually
- Curtailed use of lead-acid batteries in almost all product lines
- Extending use of lithium battery technologies into adjacent products:
 - Cushman commercial vehicles
 - Jacobsen professional turf equipment
 - E-Z-GO consumer products



COMPANY CONFIDENTIAL – DO NOT DUPLICATE OR DISTRIBUTE





TEXTRON

 SPECIALIZED VEHICLES

